



PLEDGE FORM

FOLLOW THESE 3 EASY STEPS TO MAKE A DIFFERENCE IN YOUR COMMUNITY!

1. COMPLETE DONOR INFORMATION (please print)

My name has changed. **Previous name:** _____

Mr. Mrs. _____
 Ms. Dr. FIRST NAME M.I. LAST NAME

HOME ADDRESS CITY

STATE ZIP CODE + 4 EMPLOYER

EMAIL PHONE

Please let us know how long you have supported United Way: _____ years

- I am under 40 and interested in joining the **United Way Emerging Leaders Society.**
- I am a member of **Organized Labor.**
- I am interested in helping United Way's **"Women United"** work next year.
- I am interested in learning about **Youth United Way's Leadership Program.**

2. DECIDE HOW MUCH TO CONTRIBUTE AND HOW TO GIVE

- Be a Leadership Giver!**
Annual gifts of \$500 - \$9,999 are listed on our website.
- Be a Tocqueville Society Giver!**
Annual gifts of \$10,000 or more are listed on our website.

I want to contribute a specific amount each pay period:

\$75 \$50 \$35 \$25 Other
 \$20 \$15 \$10 \$5 \$ _____

Total Annual Gift \$ _____

AND/OR

I want to contribute a one-time gift in the amount of:
\$ _____

Other Payment Options

- Cash \$ _____ enclosed
- Personal Check Enclosed
- Credit Card *(Note: Your card company may apply a fee)*
- Stocks/Securities *(Please Call 901.433.4374)*
- Bill me: Monthly / Quarterly (circle one) For \$ _____
- Visa MasterCard AMEX Discover Expiration Date ____/____
- Card# _____ Security Code _____

Please print your name as you would like it to appear on our website (Examples: Mr. and Mrs. John Doe or John and Jane Doe)

3. SIGN AND DATE

- Check here to remain anonymous on public listings *(signature still required)*
- Check here if you prefer not to receive gift acknowledgement or other communication

_____/_____/_____
Signature (required) **Date**

I authorize my employer to deduct the necessary amount(s) from each paycheck. I understand this authorization will continue unless otherwise specified by me in writing. If applicable, I authorize United Way of the Mid-South to make a charge to my credit card as indicated above for the amount stated. I understand all personal information will be kept confidential. *United Way of the Mid-South does not provide goods or services as a whole or partial consideration for any contribution.*

United Way is working to make a positive impact on people's lives in your community. To do that, we need to know in which county your community is located. **If you would like to designate your donation to a county other than the county of your employment, please mark here:**

- Crittenden
- DeSoto
- Fayette
- Lauderdale
- Shelby
- Tate
- Tipton
- Tunica

OPTIONAL: Donor Designation Information

Please see back of form for guidelines and criteria about designating your donation.

I would like to designate my donation to:

- United Way's Community Impact Fund**, which impacts local poverty through its work to improve education, financial stability, & health.
- Partner Agency**
Name _____
Address _____
City, State, Zip _____
- Other 501(c)(3) Agency**
Name **Collegiate Life Investment Foundation**
Address **4887 Ortie Drive**
City, State, Zip **Memphis, Tennessee, 38109**

UNITE

GUIDELINES FOR DONATION

The mission of United Way of the Mid-South is to improve the quality of life for Mid-Southerners through mobilizing and aligning resources to address priority issues. Therefore, we recommend that designated donations be made to organizations that address education, income, health or other essential human service needs within the 8-county service areas.

When designating a **non-United Way agency**, the agency must meet the following criteria:

It must be recognized as a public charity by the Internal Revenue Service. (It must be a 501(c)(3) agency and not a private foundation)

An annual gift of \$50 or more (per agency) may be designated.

You must renew your designation each year. It will not automatically carry over year-to-year.

Designated agencies may not be organized for the arts or for religious or political purposes. Nor may designations be made to individual schools or for capital campaigns.

Corporate matching contributions are not eligible for designations.

Designated organizations must submit a Counterterrorism Compliance form in compliance with the USA PATRIOT Act.

In cases where the guidelines and criteria are not met, United Way of the Mid-South will make reasonable efforts to contact the donor; however, if attempts are not successful, the contributions will be allocated through United Way's Community Impact Fund.

In order to notify agencies promptly of your gift, please provide your home address and email on the front of this form.

PLEASE NOTE: *United Way of the Mid-South does not monitor the use of funds or the effectiveness of the services provided by non-United Way agencies. Some corporate partners may use a third party vendor to process donations and may have different guidelines. If you have any questions, please contact your organization's United Way representative.*

DESIGNATION GUIDELINES

Unless you choose to designate your money to a particular focus area, county, or other agency, your funds will be invested in the Community Impact Fund in the county of your employment. Many local volunteers in your community work with the United Way staff to determine the most effective way to deploy the resources. **This is our recommendation for the BEST way to help address challenges in the Mid-South community.**

1. United Way's Community Impact Fund, the way your support has the highest impact for our community:

EDUCATION

Priority focuses:

- Kindergarten readiness
- Third Grade reading success
- More high school graduates ready for college/career

INCOME

Priority focuses:

- Helping people out of poverty, obtaining family-sustaining employment and financial stability

HEALTH

Priority focuses:

- Healthy eating and active living for seniors
- Helping people reduce and avoid domestic violence situations and child abuse
- Addressing key community health issues

2. A specific county in the United Way of the Mid-South service area:

Crittenden	DeSoto	Fayette	Lauderdale
Shelby	Tate	Tipton	Tunica

3. You may also support a specific United Way of the Mid-South partner agency, or another United Way in a different city and state.

4. Yet another option is to support another 501(c)(3) agency in the United Way of the Mid-South service area. (See guidelines above for additional information.) *A list of partner agencies can be found on our website: www.uwmidsouth.org/partner/agency/listings*

LIVE UNITED. SOLVE IT TOGETHER.

